



Pictured is an EZ-FLO installation for Newhall Land (a Lennar/LNR company) using native plants on a common area slope.

## Efficient Use of Water

Industry leading builders and developers are implementing EZ-FLO Systems into homesite and common area landscapes for the environmental benefits. **The lack of adequate clean water threatens the building industry's future growth.**

Up to 70% of the water used by homeowners is used for landscape irrigation. EZ-FLO in combination with other water smart technologies can reduce those water requirements by up to 80%. This can also eliminate fertilizer runoff.

**Both of these factors can be critical in the permitting and approval of new developments.**

## A Vision of a Chemical Free Community

The goal of many developers is to offer communities that follow “**Green or Sustainable Sites**” principles. EZ-FLO systems will deliver virtually any type of organic/natural liquid or water soluble product through any type of irrigation system. With our Alliance Partners we offer a variety of proven organic and natural solutions to meet virtually any landscape requirement. These solutions include organic and natural fertilizers as well as Organic Critter Control that repels deer, rabbits, gophers and more without harming them. We also offer other organic and natural products to reduce soil salinity, break up hard, compacted soils, increase water retention and improve soil organic structure. Use of these environmentally friendly products eliminates toxic runoff which contaminates ground waters, rivers and beaches. **EZ-FLO can help you meet the requirements of current and future environmental legislation.**



## Enhancing the Look of Your Development

From the initial planting, landscapes are nourished through the irrigation system and protected against transplant shock and stress - at the most critical time in their development. EZ-FLO delivers formulations designed to quickly establish a strong root system which is vital to the landscape's survival and healthy development. **Landscapes mature more quickly and the growth can be controlled by simply adjusting the system feed rate.** The investment in an EZ-FLO System is typically recovered within the first year.