

Organically Balanced - Highly Concentrated

EZ-GRO water soluble fertilizers combine plant nutrients with concentrated organic bio-stimulants and beneficial micro-biology. This provides incredible results, superior economics and ease of application while it promotes sustainable horticultural practices.

Incredible Results - A Little Does A Lot

- ▶ Up to 20 times more coverage capacity
- ▶ Use 70% less than other water soluble fertilizers
- ▶ Use 95% less than dry fertilizers
- ▶ Use 90% less than liquid fertilizers
- ▶ Superior Results
- ▶ Eliminates waste

Because EZ-GRO fertilizers are highly concentrated (up to 20 times the coverage capability of other fertilizers) you can use 70% to 95% less fertilizer and have superior results.

The results shown are from applying EZ-GRO at a rate of 1/3 of a pound per 1,000 square feet per month. In

comparison, synthetic water soluble fertilizers are applied at a rate of 1 pound per 1,000 square feet, dry fertilizers at a rate of 6 pounds per 1,000 square feet and liquid fertilizers at a rate of 15 oz. per 1,000 square feet.

Superior Economics

- ▶ Save 20% to 30% on fertilizer costs
- ▶ Save on equipment costs

The cost of EZ-GRO fertilizer is higher than other products when it is compared on a per pound basis but actually costs up to 30% less due to its high concentration and coverage capabilities. EZ-GRO fertilizers are highly concentrated and the nutrient uptake is more efficient than with other products due the organic bio-stimulants and micro-biology. EZ-GRO eliminates the water in liquid products and the inert material in dry products. This concentrated nutrient package adds efficiency. It reduces capital equipment costs because a smaller EZ-FLO system can be used to cover a larger area. It also reduces transportation costs and is easier to handle and store.

All Purpose

EZ-GRO All Purpose Plant Food

EZG 23-13-10 Organically balanced water soluble fertilizer with micro nutrients that is high in humic and fulvic acids along with a complete package of biologicals and mycorrhizae. Perfect for all landscape and growing applications.

Application rate - 1 pound per 3,000 square feet per month

EZ-GRO Soil Fertility Booster

EZG SFB The same water soluble organic bio-stimulant that as in the EZ-GRO All Purpose Plant Foods. It can be added to other liquid and water soluble fertilizers to provide organic support.

Application rate - 1 ounce per 3,500 square feet per month



Consistent greening and growth from week 1 to week 4 - applied at 1/3 pound per 1,000 square feet.

The Organic and Natural Advantage

Using EZ-FLO to add organic materials to soil greatly improves soil fertility while it counteracts the negative affect chemical fertilizers have had on soil fertility. Organic fertilizers and bio-stimulants are products that contain carbon humates and other soil enriching materials. Soils rich in humates greatly improve a plant's ability to uptake nutrients and to establish healthy root structures.

Carbon Based Organic Fertilizers and Bio-Stimulants

- Stimulate the growth of beneficial bacteria and fungi for a healthy root zone
- Convert nutrients in the soil to more readily available forms
- Promote more effective water penetration, transmission and retention
- Provide stored energy for plant growth
- Greatly reduce or eliminate the need for chemical fertilizers

Use Less Fertilizer

Chemical fertilizers shortcut the organic cycle and feed the plants directly without tending to the soil's health. Studies have proven that **chemical fertilizers rapidly deplete soil fertility** which then requires the use of more and more fertilizer to get the same results. This negative cycle can be reversed by using EZ-FLO to reintroduce humic substances back into the soil through the irrigation system. **Use of carbon based fertilizers and bio-stimulants can reduce the need for fertilizers by 50% or more!** The following organic fertilizers, natural fertilizers and organic bio-stimulants have been tested by EZ-FLO and have shown to provide superior results.

Organic Bio-Stimulants

Live Earth



Liquid 6

EZ LE6: Bio-stimulant that is high in humic acids. It conditions the soil and water while it buffers salts.

Great 8

EZ LE Great 8: Bio-stimulant that is high in humic and fulvic acids along with Norwegian sea kelp and a yucca surfactant. It also contains biologicals and micro nutrients. Extremely good for soil conditioning and removing salts.

Turf Pro USA



Turf Pro

EZ TurfPro: Bio-Stimulant and soil conditioner that is high in humic and fulvic acids with a complete package of active biologicals and a full spectrum of micro nutrients. Extremely good for soil conditioning.

Turf Pro Plus

EZ TurfPlus: Turf Pro with the addition of chelated (non-staining) iron for enhanced greening.

Application rate for the above products - 1 Quart per 10,000 square feet per month.

Agri Gro



Organic Nutrition Supplement

EZ LNS: Bio-stimulant and soil conditioner with micro nutrients.

Application rate for the above product - 1 Pint per 10,000 square feet per month.

Organic and Natural Fertilizers

Live Earth - Carbon Balanced Liquid Fertilizer



Live Earth carbon balanced fertilizers combine organic bio-stimulants with organic and synthetic Nitrogen, Phosphorous and Potash to provide a complete, organically balanced fertilization program for virtually all types of growing requirements. These products improve the soil conditions while they provide essential nutrients.

Harmony 6-2-6

EZ LEF 626: Excellent year round fertilizer. It promotes moderate top growth and strong root development and soil conditioning. Excellent for the entire landscape.

Harmony Plus 18-3-4

EZ LEF 1834P: Excellent year round formula for the entire landscape. Added greening for turf and essential macro nutrients with iron for good plant health for turf, shrubs and flowers with moderate top growth, strong root development and excellent soil conditioning.

Blitz Plus 22-0-0

EZ LEF 2200P: This is the same as Blitz 22-0-0 but with an added 6% chelated (non-staining) iron for enhanced greening.

Emerald Green 8-4-8

EZ LEF 848: A significant breakthrough in liquid fertilizer technology. Its unique three way chelation system provides unprecedented nutrient availability to the plant providing exceptional greening and plant health year round. It promotes moderate top growth, strong root development and excellent soil conditioning.

Mega Green - 100% OMRI Certified Liquid Fertilizer



MG231: Hydrolized, virtually odor free, fish product rich in amino acids which provide plant protein to enhance plant health; provides moderate growth and deep greening. Good for all turf and landscape applications.

Application rates for the above products - ½ gallon trees and shrub, 1 gallon turf, per 10,000 sq. ft. per month

Synthetic Fertilizers

Water Soluble Fertilizers

10-20-30

GRM 102030: Good starter, transplant and winterizer formula. It promotes root growth and helps prevent transplant shock. Good cool weather blend.

25-15-10

GRM 251510: This formula is good for the entire landscape throughout the growing season. It promotes vigorous growth, vibrant colors and blooms.

28-8-18

GRM 28818: Good turf formula. It promotes maximum turf greening without excessive top growth while it strengthens the root system which promotes drought tolerance.

20-20-20

GRM 202020: This is a general purpose, balanced formula for turf, ornamentals, flowering shrubs and bedding plants.

Application rate for the above products - 5 pounds trees and shrubs, 10 pounds turf, per 10,000 sq. ft. per month